

admixer

Global AD Exchange

kt nasmedia

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kt nasmedia Mobile AD Platform



oRTB Based Global exchange

- Admixer is an Ad-exchange based on OpenRTB, integrated with various global and local DSPs & SSPs.
- It provides and guarantees the highest amount of traffics and ad campaigns for our partners



Reach Global

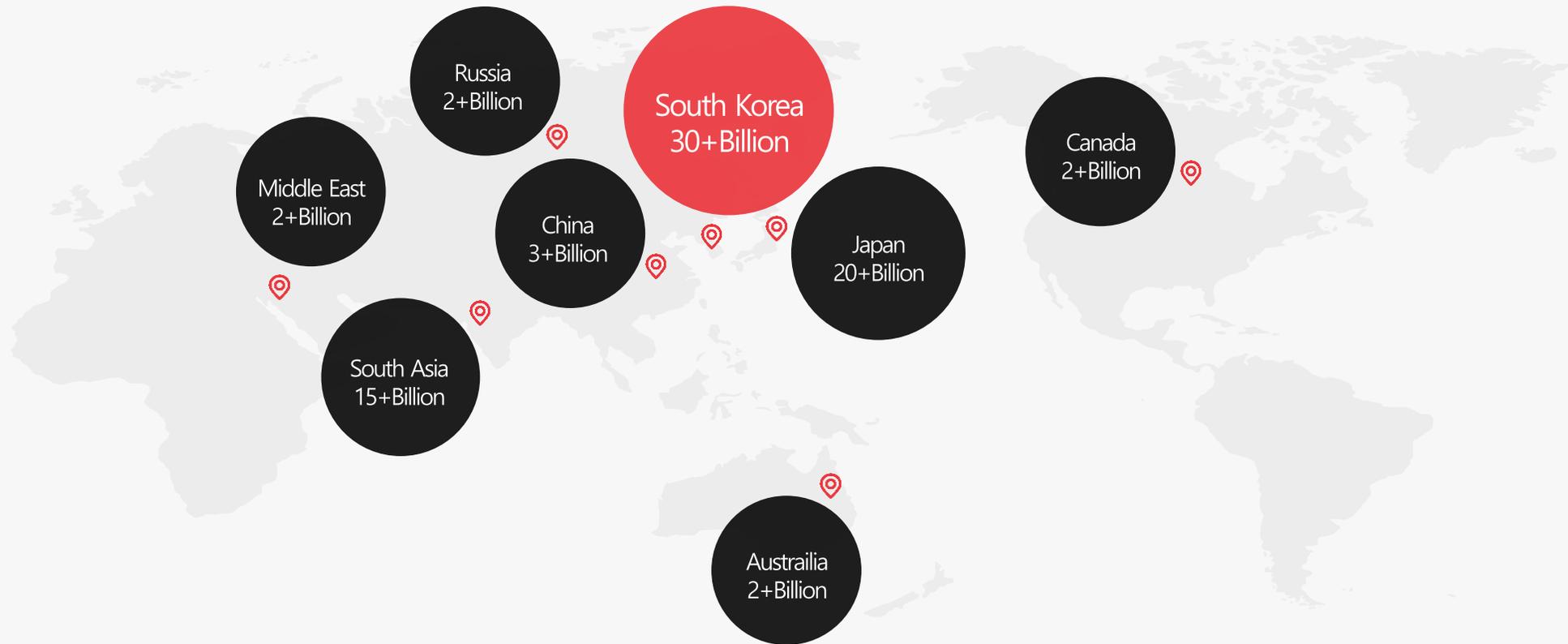


Local Traffics



Reach your global goals through admixer

Global AD Request Volume for a month



Exchange your value with admixer



Massive Scale

- 740,000+ Media
- 1+ Billion Monthly users
- 75+ Billion Monthly requests



Real-time Bidding

- Own Intelligent Algorithm
- Open RTB 2.5 Native 1.1~1.2
- Multiple pricing auction 1st, 2nd, Hybrid
- PMP deal



Various ad products

- Support all Devices
- Sizes of Banner 13 IAB Standards
- Video, Native, CTV Based on RTB exchange

For Supply Partners

To fulfill unique ad needs and the best ad fill-rate

<p>01</p> <p>Extensive Demand</p>	<p>02</p> <p>Highest Yield</p>	<p>03</p> <p>Support Various formats</p>	<p>04</p> <p>Latency Prevention</p>
<p>Guarantees the high level of eCPM</p> <p>Connect to our premium demand source for high level of eCPM</p>	<p>PMP deal & Headerbidding</p> <p>The priority selling to our demands is guaranteed All demands bid to your traffics at the same time for the higher eCPM</p>	<p>Banner, Native, Video ads are supported</p> <p>Monetize all your in-app, m-web, desktop and CTV traffics by applying various sizes</p>	<p>Managing plan to minimize time-out issue</p> <p>G-zip encoding and T-max setting accordingly into supplies are applied for sustainable trading</p>

Supply Partners



For Demand Partners

To connect with suitable traffics only for your special ads

<p>01</p> <p>Quality Inventory</p>	<p>02</p> <p>Multiple format</p>	<p>03</p> <p>Transparency guaranteed in Exchange</p>	<p>04</p> <p>Multiple auction type & PMP deal</p>
<p>Connect to reliable and rich inventories</p> <p>Live fraud checking system based on our own logic provided for more than 10 years</p>	<p>Banner, Native, Video Premium Traffics</p> <p>Support all formats and sizes in IAB through direct and world wide publishers</p>	<p>Ads.txt/Sellers.Json Supported for your ads</p> <p>To buy inventories revealed the source only</p>	<p>Multiple auction type & preoccupy traffics</p> <p>To choose the best pricing auction option (1st, 2nd and hybrid)</p> <p>Pre-occupy Admixer's premium sources from PMP</p>

Direct Advertisers



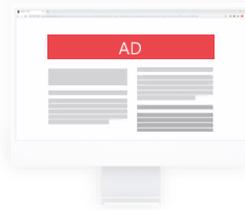
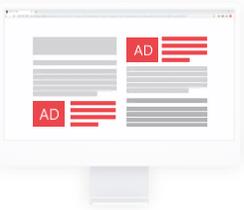
Demand Partners



Format & Sizes for RTB Partners

·Connect to all types of inventory and campaigns

Supported traffics and ads' adformats and sizes

Banner	Interstitial	Medium Rectangle	Video	Native	Banner	Video	Native	Video
								
Mobile in-app		Mobile-web			Desktop			CTV
320x50 / 320x100 / 320x480 300x250 / Native / Video		320x50 / 320x480 / 300x250 / 320x100 100x100 / 200x200 / Native / Video			300x250 / 200x200 / 728x90 / 970x90 / 160x600 300x600 120x600 / 250x250 / 468x60 / 240x240			Smart TV video ads

Contact

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admixer Team

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