admixer

Globla AD Exchange

nasmedia

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Nasmedia Mobile AD Platform

admixer

Ad-Exchange based on
Open RTB

Integrated with **Various Domestic, global SSPs, DSPs and Ad-exchanges**

Interchange **enormous world-wide ad requests & responses in real-time**

oRTB Based Global exchange

· Admixer is an Ad-exchange based on OpenRTB, integrated with various global and local DSPs & SSPs.
· It provides and guarantees the highest amount of traffics and ad campaigns for our partners

Reach Global

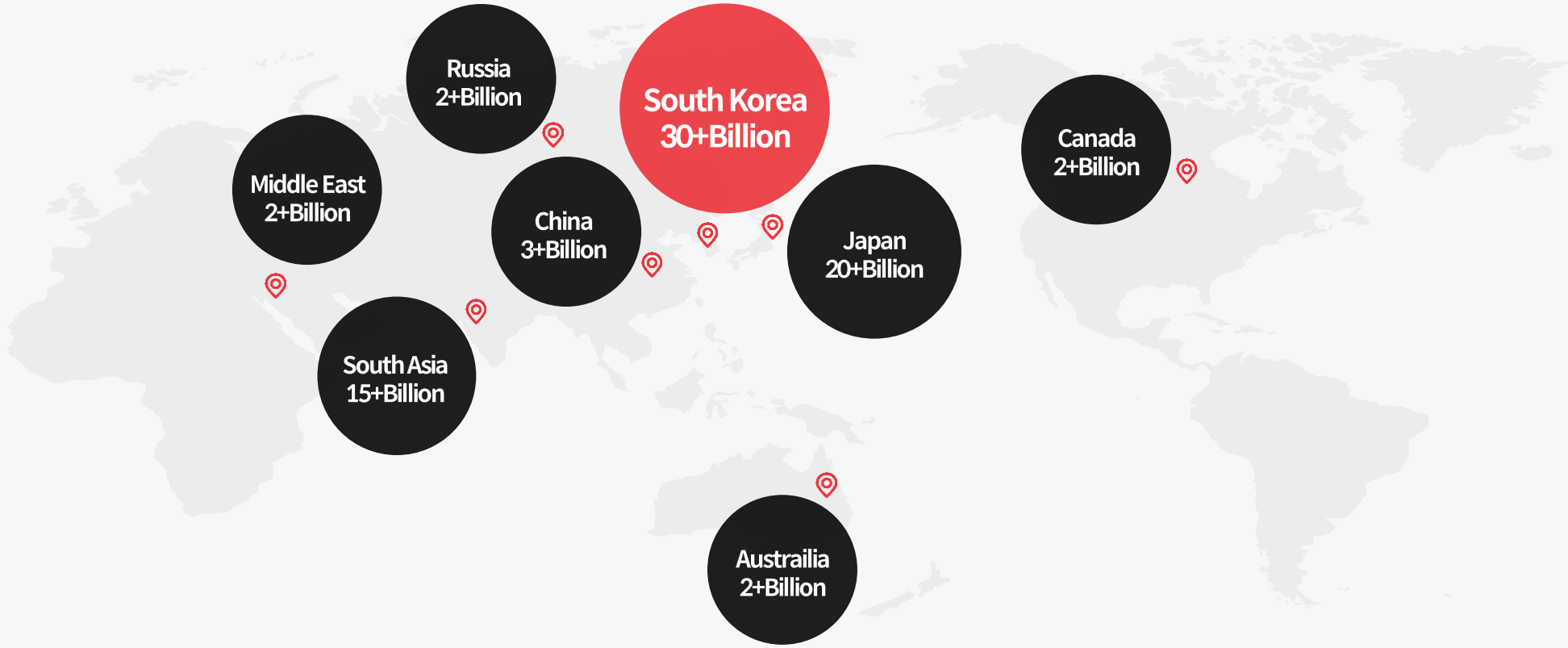
smartyads · MOLOCO · REMERGE · LIFTOFF · CRITEO · PubNative · INMOBI · smaato · mopub · Appier

Local Traffics

ADPIE · CROSS TARGET · WIDER PLANET · ACE Trader · igaworks

Reach your global goals through admixer

Global AD Request Volume for a month



Exchange your value with admixer

Massive Scale

- **740,000+**
  Media
- **1+ Billion**
  Monthly users
- **75+ Billion**
  Monthly requests

Real-time Bidding

- **Own Intelligent Algorithm**
- **Open RTB 2.5**
  Native 1.1~1.2
- **Multiple pricing auction**
  1st, 2nd, Hybrid
- **PMP deal**

Various ad products

- **Support all Devices**
- **Sizes of Banner**
  13 IAB Standards
- **Video, Native, CTV**
  Based on RTB exchange

For Supply Partners

· To fulfill unique ad needs and the best ad fill-rate

01

Extensive Demand

Guarantees the high level of eCPM

Connect to our premium demand source for high level of eCPM

02

Highest Yield

PMP deal & Header bidding

The priority selling to our demands is guaranteed

All demands bid to your traffics at the same time for the higher eCPM

03

Support Various formats

Banner, Native, Video ads are supported

Monetize all your in-app, m-web, desktop and CTV traffics by applying various sizes

04

Latency Prevention

Managing plan to minimize time-out issue

G-zip encoding and T-max setting accordingly into supplies are applied for sustainable trading

Supply Partners

PubNative smaato smartyads INMOBI ads Gotham

For Demand Partners

· To connect with suitable traffics only for your special ads

01

Quality Inventory

Connect to reliable and rich inventories

Live fraud checking system based on our own logic provided for more than 10 years

02

Multiple format

Banner, Native, Video Premium Traffics

Support all formats and sizes in IAB through direct and world wide publishers

03

Transparency guaranteed in Exchange

Ads.txt/Sellers.Json Supported for your ads

To buy inventories revealed the source only

04

Multiple auction type & PMP deal

Multiple auction type & preoccupy traffics

To choose the best pricing auction option (1st, 2nd and hybrid)

Pre-occupy Admixer's premium sources from PMP

Direct Advertisers

coupang Google NEXON nc WEBZEN PHILIPS kt LG

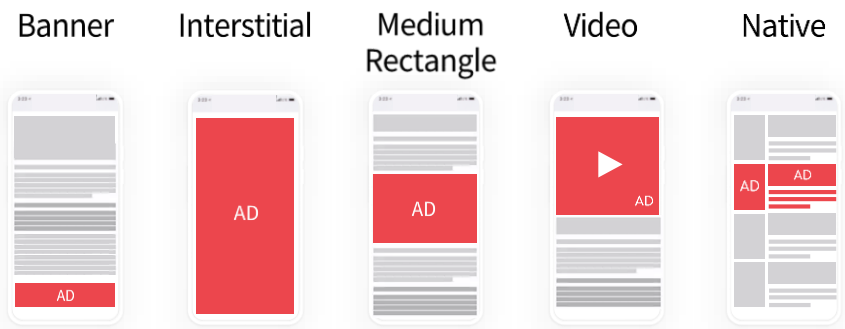
Demand Partners

MOLOCO Appier CRITEO REMERGE PubNative LIFTOFF

Format & Sizes for RTB Partners

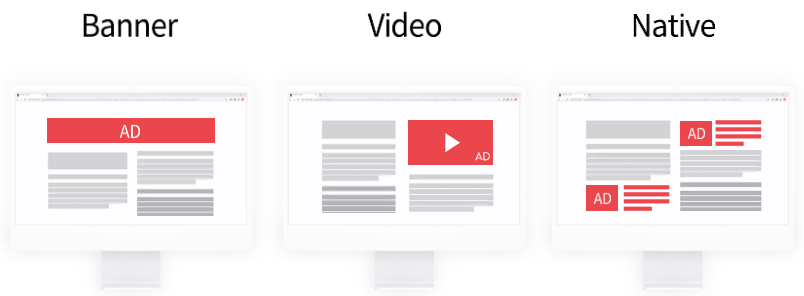
· Connect to all types of inventory and campaigns

Supported traffics and ads' adformats and sizes



Mobile in-app

320x50 / 320x100 / 320x480
300x250 / Native / Video

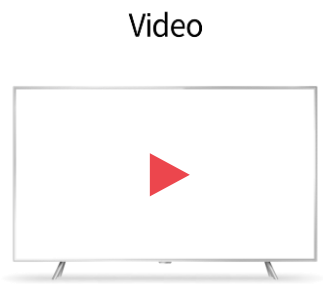


Mobile-web

320x50 / 320x480 / 300x250 / 320x100
100x100 / 200x200 / Native / Video

Desktop

300x250 / 200x200 / 728x90 / 970x90 / 160x600
300x600 120x600 / 250x250 / 468x60 / 240x240



CTV

Smart TV video ads

mp1@nasmedia.co.kr
Mobile Platform 1 Team

nasmedia

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